INFORMATION NOTICE ON THE PROCESSING OF PERSONAL DATA THROUGH COOKIES

This notice has been prepared by Kayakapı Turizm Yatırım Tic. A.Ş. (the "Company"), acting as data controller, pursuant to Article 10 of Personal Data Protection Law No. 6698 (the "PDPL") and the Communiqué on the Procedures and Principles to Be Followed in Fulfilling the Obligation to Inform.

Cookies are used in certain areas of our website at https://www.kayakapi.com/ (the "Site" or "Website"). This Cookie Information Notice applies to the Website managed by our Company and is implemented in accordance with the principles set out below.

The purpose of this notice is to inform data subjects of the purposes for which personal data obtained automatically through cookies used on the Website is processed, the types of cookies used, and how these cookies can be managed.

Explicit consent is obtained from data subjects for all cookies used on the Website other than strictly necessary cookies, and consent preferences may be changed at any time.

Users can view the types of cookies used on the Website through the cookie management panel, select "on" or "off" for cookies other than strictly necessary cookies, and update these preferences at any time.

Information About Cerezgo and Consent Management

Personal data may be processed through cookies used on the Website within the scope of applicable legislation, and this process is managed transparently, in an auditable manner and securely through the Cerezgo Cookie Management System.

Visitors may:

- update their consent to the use of cookies at any time;
- withdraw consent they have previously given;
- manage cookie categories via the "Change Cookie Preferences" link at the bottom of the page.

Through the Cerezgo infrastructure:

- explicit consent records are stored with timestamps;
- category-based consent statuses are retained in a manner consistent with the burden of proof;
- withdrawal of consent takes effect immediately.

Please note that disabling cookies other than strictly necessary cookies may limit certain functions of the Website.

I. GENERAL INFORMATION ABOUT COOKIES

A. What Is a Cookie?

Cookies are small text files placed on your device by a website and containing data in name-value format. Cookies enable the website to remember visitors' preferences and improve the user experience on subsequent visits.

Cookies do not contain direct identifying information about visitors, such as their first name, surname or address. The information in cookies is accessible only through the domain that created the relevant cookie and the same browser.

The Website also uses records stored in the browser's local storage that perform functions similar to cookies. The explanations concerning cookies in this notice also apply to such records.

B. How Are Cookies Sent?

Cookies are transmitted through communications established between users' browsers (Chrome, Firefox, Safari, Edge, etc.) and website servers.

C. Types of Cookies

1. By Party Setting the Cookie

- **First-Party Cookies: Cookies placed directly by the Website.**
- **Third-Party Cookies: Cookies placed by service providers such as Google and Cloudflare.**

2. By Retention Period

- **Session Cookies: Cookies deleted when the browser is closed.**
- **Persistent Cookies: Cookies stored on the device for a specified period.**

3. By Purpose of Use

- **Strictly Necessary Cookies: Cookies required for the Website to operate, ensure its security and store your cookie preferences; explicit consent is not required for these cookies.**
- **Functional Cookies: Cookies that remember your choices, such as language preferences, and enable external services embedded on the page to function.**
- **Performance / Analytics Cookies: Cookies that measure how the Website is used and generate statistical data, such as visitor numbers and browsing information.**
- **Marketing and Advertising Cookies: Cookies used to display advertising tailored to your interests, measure advertising campaigns and provide social media content.**

II. PURPOSES AND LEGAL BASES OF PERSONAL DATA PROCESSING

Personal data obtained through cookies is processed for the following purposes:

- ensuring the security of the Website and preventing malicious traffic;
- recording cookie preferences and providing evidence of consent;
- measuring Website performance;
- analyzing visitor traffic;
- measuring conversions from advertising campaigns;
- improving services;
- fulfilling obligations arising from legislation.

The data is processed for these purposes.

Legal Bases:

- Article 5(1) of the PDPL: Explicit consent (functional, performance / analytics and marketing cookies).
- Article 5(2)(c) of the PDPL: Processing directly related to the establishment or performance of a contract (strictly necessary cookies).
- Article 5(2)(ç) of the PDPL: Processing necessary for the data controller to fulfil its legal obligations.
- Article 5(2)(f) of the PDPL: Processing necessary for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed (strictly necessary cookies).

III. TRANSFER OF PERSONAL DATA

Personal data obtained through cookies may be shared with the following categories of recipients, solely for the purposes specified in this Information Notice and in accordance with the conditions laid down in Articles 8 and 9 of the PDPL:

- domestic and/or overseas technology suppliers and service providers in connection with website infrastructure, hosting, maintenance/support, logging, cybersecurity, cookie management, measurement and reporting services (including Cerezgo, Google and Cloudflare);
- authorized public institutions and organizations, judicial bodies and supervisory authorities (where necessary to fulfil legal obligations or respond to duly submitted requests for information).

International transfers are carried out under Article 9 of the PDPL to countries subject to an adequacy decision; where no such decision exists, by providing one of the appropriate safeguards stipulated by law; or, in occasional cases where neither applies, on the basis of the data subject's explicit consent.

Due to the Cloudflare güvenlik and altyapı service, Google Analytics and Google Ads services used on the Website, your personal data may be transferred to servers operated by these service providers abroad. Transfers through cookies other than strictly necessary cookies occur only if you consent to the relevant cookie category.

The privacy policies of third-party service providers may also apply to data processing and storage activities carried out within their own areas of responsibility.

IV. RETENTION AND DESTRUCTION

Personal data obtained through cookies is retained only for as long as required by the purposes of processing, taking into account the limitation, retention and archiving periods specified in applicable legislation.

In this context, personal data is deleted, destroyed or anonymized when:

- the purposes requiring its processing cease to exist;
- the retention period prescribed by applicable legislation expires;
- the conditions prescribed by law are met following a duly submitted request by the data subject.

In such cases, personal data is deleted, destroyed or anonymized in accordance with Article 7 of the PDPL and the Regulation on the Deletion, Destruction or Anonymization of Personal Data.

Cookie retention periods vary depending on their nature: some are session cookies that are automatically deleted when the browser is closed, while others are persistent cookies that may remain on the device for a specified period. Users can change their cookie preferences at any time through browser settings and/or the cookie management panel.

V. RIGHTS OF DATA SUBJECTS AND APPLICATION PROCEDURES

Pursuant to Article 11 of the PDPL, data subjects may apply to our Company to exercise the right to:

- learn whether their personal data is being processed;
- request information if their personal data has been processed;
- learn the purpose of processing their personal data and whether it is used in accordance with that purpose;
- know the third parties to whom their personal data is transferred, domestically or abroad;
- request the correction of personal data that has been processed incompletely or inaccurately;

- request the deletion, destruction or anonymization of their personal data under the conditions prescribed by law;
- request notification of actions taken to third parties to whom their personal data has been transferred;
- object to an outcome against them arising from the analysis of their processed data exclusively through automated systems;
- claim compensation for damages suffered as a result of unlawful processing of their personal data.

These rights may be exercised.

Applications by data subjects may be submitted through the following channels, in accordance with the Communiqué on the Procedures and Principles of Application to the Data Controller:

- **Address: Kayakapı Neighborhood, Kuşçular Street No:43, 50400 Ürgüp/Nevşehir, Türkiye**
- **Email: contact@kayakapi.com**

Applications are finalized within no more than 30 (thirty) days from the date they reach our Company. Additional information and documents may be requested depending on the nature of the application, and our Company may apply further verification mechanisms to establish the identity of the data subject.

VI. COOKIE INFORMATION TABLE

Information about cookies and similar technologies used on the Website is provided in the table below.

Cookie Name	Provider	Purpose of Use	Type	Duration
cerezgo::local-storage (local storage)	Cerezgo (kayakapi.com)	Stores your cookie preferences and consent status; retains a transaction ID as evidence of consent.	Strictly Necessary	Until browser data is deleted
cf_clearance	Cloudflare (kayakapi.com)	Remembers visitors who have passed Cloudflare security verification, blocking bot traffic and ensuring secure access to the site.	Strictly Necessary	1 year
PHPSESSID	kayakapi.com	Maintains the visitor's session while navigating between pages.	Strictly Necessary	For the duration of the session
_ga	Google Analytics (kayakapi.com)	Distinguishes visitors to generate statistical data on Website use.	Performance / Analytics	2 years
_ga_0XQP0804V3	Google Analytics (kayakapi.com)	Stores session status and page-view data within Google Analytics 4.	Performance / Analytics	2 years
_ga_XZ96VLDTJ6	Google Analytics (kayakapi.com)	Stores session status and page-view data within Google Analytics 4.	Performance / Analytics	2 years
_gcl_au	Google Ads (kayakapi.com)	Stores information about advertising interactions for Google Ads conversion measurement.	Marketing	3 months

The periods stated are the maximum periods determined by the party setting the cookie and may be shorter depending on browser settings.

This document has been prepared by Nesil Grup Teknoloji Tic. A.Ş. (www.nesilteknoloji.com); its currency is maintained by monitoring legislative amendments.